

BLUES BREWS & BBQ

Sponsorship
Packet



MILL SPRINGS
ACADEMY

Greetings,

This May, the Mill Springs Academy community will gather for an evening together in support of MSA's important mission of fostering the academic growth and well-being of students who do not thrive in traditional classroom settings. Blues Brews & BBQ will take place on Saturday, May 6, at Roswell Historic Hall. On this night, MSA families and friends will celebrate the spirit of MSA while raising necessary funds for the school.

We invite your family, business, or company to contribute to the success of this event by considering the enclosed sponsorship and underwriting opportunities associated with Blues Brews & BBQ.

All proceeds directly benefit our students by providing resources that support MSA's academic, athletic, and arts programs and the facilities in which they are housed, as well as faculty development, training, and retention. Thank you so much for your generosity in helping us prepare students with learning differences for success in school and in life!

Warmest Regards,

Debbie Orr, Head of School & Alli Bird, Blues Brews & BBQ Chair

What is our MISSION

Mill Springs Academy is a values-based educational community dedicated to the academic, physical, and social growth of those students who have not realized their full potential in traditional classroom settings.

What is our VISION

By providing exceptional facilities, including individual school buildings, fine arts, and athletics, Mill Springs will offer a stimulating and challenging learning environment that utilizes technology across the entire curriculum, which maximizes individual potential and ensures that students of all ability levels are well equipped for success in school and success in life.

*“If a student can’t learn the way we teach ...
we should teach the way a student can learn.”*

- Tweetie L. Moore, Founder

Key Facts about MSA

- Founded in 1981
- Serving students with a variety of learning differences in grades K-12
- Four levels of instruction - conceptual, on-level, honors, and AP - all meeting Georgia standards
- Individualized career and college counseling, including junior and senior year “transitions” electives to explore student paths to success.
- Pulling students from over 50 zip codes in the metro-Atlanta area
- 85-acre campus
- Robust athletic and fine arts programs
- 20% of students receive some form of financial assistance

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Blues Brews & BBQ sponsorship and underwriting provide visible opportunities to convey your support of MSA's mission. Mill Springs Academy's community is filled with highly aware and active participants who readily support those who support our school!

Some of the expenses that provide underwriting opportunities are:

- Catering \$3000
- Venue/Decor \$5000
- Entertainment \$1500
- Beer & Wine \$3000
- T-Shirt \$2500
- Auctioneer \$2000






Full and partial underwriting gifts are gladly accepted. For helping us defray our event expenses, you will receive acknowledgments as listed in the sponsorship level that most closely matches the amount of your underwriting expense.

Mill Springs Academy is a 501(c)(3) not-for-profit educational organization. Your gift may be tax deductible. Please consult your tax advisor.

Presenting Sponsor \$10,000

- Placement on event and mobile bidding site
- Placement on digital and social media promotion
- Placement on event invitation and public recognition at event
- Monthly spotlight in school newsletter
- Logo placement on event T-Shirt
- Premier signage at event

Blues Brews & BBQ Sponsorship Opportunities and Benefits

	Saxophone Sponsor \$10,000	Bass Guitar Sponsor \$5,000	Piano Sponsor \$2,500	Trombone Sponsor \$1,000	Trumpet Sponsor \$500
Premier signage at event					
Monthly spotlight in school newsletter					
Logo placement on event t-shirt					
Placement on event invitation & public recognition at event					
Placement on digital and social promotions					
Placement on mobile bidding website					



Sponsorship / Underwriting Agreement
Blues Brews & BBQ
Saturday, May 6, 2023

Sponsorship Level or Underwriting Opportunity: _____

Contact Name: _____ Date: _____

Donor Company Name: _____
(as you wish it to appear on all media/marketing materials)

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Email: _____

Sponsor Signature: _____

Amount: \$ _____ Check #: _____ payable to Mill Springs Academy

Please charge my (circle): Visa MasterCard Discover

Card #: _____

Exp date: _____ CVV Code: _____ Name on Card: _____

Please mail or email completed contract to Julie Colbert (jucolbert@millsprings.org)
c/o Mill Springs Academy
13660 New Providence Road, Alpharetta, GA 30004
678.893.7807

THANK YOU for your generous support of Mill Springs Academy, a non-profit 501 C (3) organization.
Your donation may be tax-deductible; Please return this form with a digital file
of your company logo and payment no later than April 6, 2023.